

# Cat Butt Scratch and Sniff™

The World's First and Only Scratch and Sniff Board Book About Cat Butts



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9781618501240

## Release Date

August 1, 2018

## Authors/Illustrators

Doug Cholewa & Scott Havice

## Publisher

Fortnight Publishing

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## Website

[CatButtScratchAndSniff.com](http://CatButtScratchAndSniff.com)

## Retail Price

\$14.99

## Availability

Direct / Amazon / Etsy / Specialty Retailers / Independent Bookstores

Which cat butt smells like blueberries? Or maple syrup? Find out when you enter the magical world of Cat Butt Scratch and Sniff — the world's first and only scratch and sniff book about cat butts! Featuring 11 lovable illustrations and scents that don't smell like poop. (Because that would be gross.)

## Initial Response

Cat Butt Scratch and Sniff's production was entirely crowdfunded on Kickstarter, receiving over \$15,000 by cat enthusiasts across the globe, proving that Germany, Australia, New Zealand, Canada, Austria, Sweden, the UK, and America all speak the universal language of meow.

## Meet the Authors



Author/illustrator **Doug Cholewa** was likely the only 14-year-old boy to have a subscription to *Cat Fancy* magazine in 1985. He currently lives in the picturesque New England-style village of Granville, Ohio with his wife, daughter, and several four-legged buddies.



Illustrator/Author **Scott Havice** loves his furry friends, too, but isn't quite as obsessed with cat-lore as his buddy Doug. He also loves weird and stupid humor, especially when it's well-designed and clearly over-produced. He is currently enjoying the lack of winter in Phoenix AZ with his awesome family.



*This book is amazing! Had so much fun sniffing all the cat butts and figuring out each scent. There is no way you'll walk away from this book not smiling and a little hungry.*

— Lulu, Amazon Reviewer



## For Writers & Reporters

Contact us at [media@fortnightpublishing.com](mailto:media@fortnightpublishing.com) to schedule an interview or request additional materials for publication.

### Snappy Headlines

- \* Fun for the Whole Litter!
- \* A Tail of 10 Kitties
- \* Not Just Another Fluff Piece

### FAQs

\* *Who is this book for?*

Cat Butt Scratch and Sniff was made for cat lovers, period. Men, women, adults, kids; it doesn't matter. If you've got a sense of humor, this book is for you! And it makes a great gift for your cat-loving friends, too.

\* *What made you write a book about cat butts?*

"It was one of those off-handed comments that just sort of came out," says co-author Scott Havice. "Doug [Cholewa] and I were working on another project when something triggered it. It was so absurd that we had to run with it!"

\* *Do they smell like poop?*

No; that would be gross. Here's a hint, though: The black cat smells like licorice.

\* *You crowdfunded this book. How did that work out?*

"We weren't sure what to expect when we initially decided to use Kickstarter to raise funds," says co-author Doug Cholewa. "But Scott [Havice] and I were blow away by the response. We offered some pretty fun purrrks and received over \$15,000 in backer support from all over the world. People really do love everything about cats!"

\* *Tell us about your cats.*

"Scott and I have been around cats for most of our lives, and they served as the inspiration for the majority of the cats in the book," says Doug. "We once had an orange tabby office cat named Bang, and two of my little buddies lived to be 17. They're amazing friends. I couldn't imagine my life without them!"

\* *Where can the book be purchased?*

Get the book (and other fun cat butt merch) direct at [CatButtScratchAndSniff.com](http://CatButtScratchAndSniff.com), or through retailers like Amazon and Etsy.



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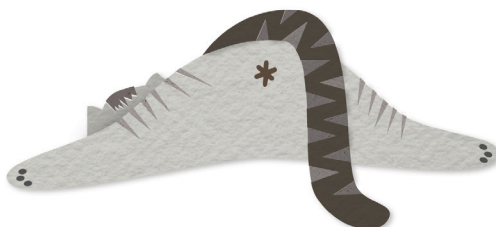


@catbuttscratchandsniff

### Also Available



Visit [catbuttscratchandsniff.com](http://catbuttscratchandsniff.com) for more fun products, including shirts, air fresheners, and more!



## Promotional Images

Available as high-resolution CMYK TIF files for print or low-resolution RGB JPG files for web use. Contact us at [media@fortnightpublishing.com](mailto:media@fortnightpublishing.com) to schedule an interview or request additional materials for publication.



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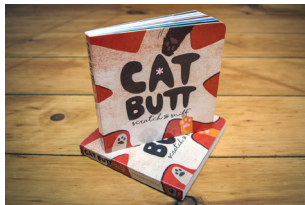
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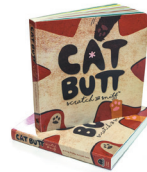
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